

Scottish Alcohol and Tobacco Policy Summit

15th March 2011

The Grosvenor Hilton Hotel Edinburgh

Chaired by health journalist and broadcaster Pennie Taylor

An opportunity to explore the links, differences and similarities between tobacco and alcohol in society and public health responses:

How can we innovate to change public attitudes towards tobacco and alcohol and reduce consumption?

The Summit is organised by ASH Scotland, Alcohol Focus Scotland and Scottish Health Action on Alcohol Problems.

Participation is invited from :

- directors of public health
- local authority public health officers
- health promotion managers
- alcohol and drug partnership managers
- service managers from drug and alcohol services and stop-smoking services
- local tobacco control alliance lead officers
- senior staff from health related third sector organisations
- academics with a policy focus
- councillors and MSPs
- interested practitioners

In areas such as international regulation, advertising restrictions, pricing, conduct of prevention campaigns and provision of treatment for those harmed by tobacco and alcohol there is a lot to learn from each other. This conference will allow delegates to do just that.

- A keynote address by Nicola Sturgeon, Cabinet Secretary for Health and Wellbeing
- A question and answer session featuring key spokespersons from the main political parties in Scotland
- Leading figures from the fields of alcohol and tobacco control will debate and discuss with delegates how best to reduce the harm caused by alcohol and tobacco.



**If you are interested in taking part in the Summit please register in advance.
Delegate fee £80: please call 0131 220 9461 or email
marion.mcgovern@ashscotland.org.uk**